## Introduction

Appu Hotels Ltd. (AHL) was promoted by Dr. Palani G. Periasamy and his NRI Associates in 1983. In 1997, AHL set-up a 5-Star Deluxe Hotel viz. "Le Royal Meridien Chennai" with a capacity of 240 rooms and other attendant facilities at St. Thomas Mount, Chennai, Tamilnadu, under the brand name "Le Royal Meridien' of Marriott, the largest international hotel chain. The full-fledged operations of the hotel commenced in December 2000.

As part of expansion programme, during December 2007, AHL started constructing another 5-Star Deluxe hotel with a complement of 254 rooms at Coimbatore, Tamilnadu, The property was soft launched on the 12th December, 2010 and was opened to international booking from the 11th November, 2011 also under the brand name 'Le Meridien'.

AHL also operates a Hotel Riverside Resort & Spa, Kumbakonam, Tamil Nadu, under operating lease from Tamil Nadu Tourism Development Corporation Ltd. (TNTDC) for 15 years from May 2007. Post taking on lease, the property was renovated and commissioned in October 2008.

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